

The next-best thing to having a clairvoyant on staff!

TrendSeeker detects, analyzes, and reacts to trends on any table in your ServiceNow instance. You define the trend parameters and let TrendSeeker do the rest - set it and forget it!

Key Features:

- **Detect trends** on any table with associated conditions, timeframes, thresholds, and cool-down periods.
- **Retain records** of all correlations for analysis and reporting.
- **React to trends by:**
 - Generating records on any table using templates or script
 - Generating an event
 - Running a server script
- **Trend thresholds** can be static numbers or based upon statistical analysis:
 - Above/below average
 - Highest/lowest ever
 - Custom
- **Use schedules** to only react to trends when they matter
- **Intelligently add new matching records** to an existing trend correlation

Example uses include:

- If the Incident quantity for a particular CI is above a 30-day running average, automatically generate a Problem record.
- If 10 searches are performed within a day on a specific search term, automatically generate a draft KB article to address the apparent need.
- If high-volume ordering of a particular Service Catalog item is noticed, automatically process a purchase order to procure more of that item.
- If less-than-expected records are being created by an integration, automatically send an alert notification to the owner of that integration.

What our customers say:

"TrendSeeker is a great product and its uses are so widespread. Our initial use case was for alerting of our critical integrations to the supporting teams but since we have it, we are now also utilizing it for trending and analysis. It's an eye-opener to what's going on in your environment. Great product Yansa Labs!"

-Airline customer